



The Routledge Companion to Cross-Cultural Management (Routledge Companions in Business, Management and Accounting)

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- Review, survey and critique
- Language and languages: moving from the periphery to the core
- Cross-cultural management research and education
- The new international business landscape
- Rethinking a multidisciplinary paradigm.

Edited by an international team of scholars and featuring contributions from a range of leading cross-cultural management experts, this prestigious volume represents the most comprehensive guide to the development and scope of cross-cultural management as an academic discipline.

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