



# Trade Show Samurai: The Four Core Arts for Capturing Leads

*Mr Mike Moyer*

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Even the most experienced trade show exhibitors are astounded at the effectiveness of the Four Core Arts of the Trade Show Samurai. Outlined and explained by Trade Show Samurai Master and Sensei, Mike Moyer, Trade Show Samurai: The Four Core Arts for Capturing Leads will teach you a few simple, yet powerful techniques for making rain including: the Art of Engagement- capture the prospects attention, the Art of Intrigue- spark interest in your prospect's mind, the Art of Inquiry- ask the right questions, the Art of Disengagement- gracefully end conversations so you can move on to the next prospect. No matter what your trade show experience or expertise, you can master the arts and generate more leads than you ever thought possible! This book is available as a "BETA" version meaning that editing and content may not be complete. Your comments and feedback will enable me to make it perfect! For more information about this book visit [www.TradeShowSamurai.com](http://www.TradeShowSamurai.com)



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