



What a Way to Live and Make a Living: The Lyman P. Wood Story

Roger M. Griffith

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Starting a business? Looking for more satisfaction in life? This biography of mail order genius and visionary Lyman Wood is full of ideas, tips, anecdotes and good advice. Founder of Garden Way, pioneer of socially responsible business practices, mentor to hundreds, Lyman Wood was a unique and fascinating man. This very readable book is generously illustrated with pictures and ads from his 60 year career in mail order advertising.



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