



# Don't Let Your Film Die: How to Plan a Successful Launch Without Going Broke

*Elliott Kanbar*

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The film business has changed dramatically in just the last five years. There's a glut of films out there all competing for screen time, and for inclusion on the crowded streaming platforms and cable video-on-demand outlets. This book will help you find new ways to market your film, and deal with the tough challenges you'll be facing today. *Don't Let Your Film Die* tackles the following vital topics: Rules for Film Distribution - Designing Your Website - Crowdfunding - Hiring a Publicist - DIY Press Releases - Finding a Distributor - National and Foreign Distribution - DVD Sales - Streaming and Cable VOD - Four-Walling - Film Festivals - Major Film Markets - Qualifying for an Oscar - Film Financing - Marketing on Google, Facebook, Twitter and LinkedIn - and much more!



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