



The Information and Knowledge Professional's Career Handbook: Define and Create Your Success (Chandos Information Professional Series)

Ulla de Stricker, Jill Hurst-Wahl

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The definitive guide to developing and managing a successful career in the information profession: Information Professionals and Knowledge Managers deal with significant challenges in building successful careers for a number of reasons associated with common misperceptions of their expertise and roles. In environments where they must often justify their work and value over and over again, those already in the profession need a boost and those just entering need to be prepared for a reality that may differ quite a bit from their expectations. The book is intended to give readers a set of tools and techniques with which to secure a strong career, build an effective brand, and succeed as professionals.

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- Written by opinion leaders and highly respected authorities in the field
- Draws upon 50-plus years of experience in a variety of settings and roles
- Offers realistic and honest pointers - no sugar-coating



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