



Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics)

Matthew J. Drake

Download now

[Click here](#) if your download doesn't start automatically

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics)

Matthew J. Drake

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) Matthew J. Drake

If you're seeking to master business analytics, case studies offer invaluable help: they expose you to the entire decision-making process, helping you practice an active role in both performing analysis and using its output to recommend optimal decisions. Now, drawing on his extensive teaching and consulting experience, Prof. Matthew Drake has created the ideal new casebook for all analytics students and practitioners.

Drake, author of the widely-praised *Applied Business Analytics Casebook*, now presents a collection of up-to-date cases that are longer and more detailed than those typically presented in undergraduate texts, but concise and focused enough to be taught in a single classroom session. Organized by analytical technique, *Advances in Business, Operations, and Product Analytics* covers:

- *Descriptive analytics*: descriptive statistics, sampling/inferential statistics, statistical quality control, and probability
- *Predictive analytics*: forecasting, demand managing, data and text mining
- *Prescriptive analytics*: optimization-based modeling, simulation-based modeling, decision analysis, and multi-criteria decision making
- *Industry-specific analytics*: HR and managerial analytics, financial analytics, and healthcare/life sciences

In addition to practitioners, this casebook will be especially valuable to students and faculty in undergraduate and masters' courses that cover topics in business analytics, and courses applying analytics to specific industries such as healthcare, or specific business functions such as marketing.



[Download Advances in Business, Operations, and Product Anal ...pdf](#)



[Read Online Advances in Business, Operations, and Product An ...pdf](#)

Download and Read Free Online Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) Matthew J. Drake

From reader reviews:

Gail Brasfield:

What do you regarding book? It is not important along with you? Or just adding material when you need something to explain what your own problem? How about your extra time? Or are you busy particular person? If you don't have spare time to do others business, it is make one feel bored faster. And you have free time? What did you do? Everybody has many questions above. The doctor has to answer that question simply because just their can do that will. It said that about publication. Book is familiar on every person. Yes, it is correct. Because start from on kindergarten until university need this Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) to read.

Randall Barbee:

The e-book with title Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) includes a lot of information that you can understand it. You can get a lot of profit after read this book. This book exist new expertise the information that exist in this reserve represented the condition of the world now. That is important to you to know how the improvement of the world. This specific book will bring you in new era of the the positive effect. You can read the e-book on your own smart phone, so you can read it anywhere you want.

Dennis Jenkins:

Do you have something that you want such as book? The publication lovers usually prefer to decide on book like comic, quick story and the biggest the first is novel. Now, why not attempting Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) that give your entertainment preference will be satisfied through reading this book. Reading habit all over the world can be said as the opportunity for people to know world much better then how they react when it comes to the world. It can't be claimed constantly that reading routine only for the geeky man or woman but for all of you who wants to always be success person. So , for all you who want to start examining as your good habit, you can pick Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) become your starter.

Marian Dyer:

Are you kind of stressful person, only have 10 or 15 minute in your day time to upgrading your mind proficiency or thinking skill also analytical thinking? Then you are receiving problem with the book compared to can satisfy your short period of time to read it because all this time you only find publication that need more time to be study. Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) can be your answer since it can be read by an individual who have those short free time problems.

Download and Read Online Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) Matthew J. Drake #VRP0CEX3UQ6

Read Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake for online ebook

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake books to read online.

Online Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake ebook PDF download

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake Doc

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake MobiPocket

Advances in Business, Operations, and Product Analytics: Cutting Edge Cases from Finance to Manufacturing to Healthcare (FT Press Analytics) by Matthew J. Drake EPub